



NICHOLSON

GOVERNOR

TIPS & TRICKS: Gathering Nomination Signatures

SUPPLIES: *nomination papers & instructions (emailed; also at NicholsonForWisconsin.com web, clipboard, pens, volunteer sign-up sheets (if you want!), literature.*

WHEN CAN I COLLECT SIGNATURES? You can legally collect signatures April 15-June 1, 2022. We ask that you mail any nomination signatures back to the campaign by May 20th.

HOW DO I START? Ask your friends, family, co-workers who you know will consider supporting Kevin Nicholson for Governor. Begin asking them when you're ready to go and have your supplies all gathered, beginning April 15th. Starting with people you know makes it much easier to gain momentum, and they are likely to respond positively.

WHERE CAN I GATHER SIGNATURES? Anywhere you encounter Wisconsin voters! Some suggestions: family dinners, church, work, sports events, farmers markets, gas stations (while pumping your gas!), community festivals, parades, flea markets, grocery store, barbershop/salon, Pints and Politics, and conservative events and rallies.

Don't over-rely on Republican events. Gathering signatures at places in your community where there are a lot of people is a way to collect a lot of signatures at once. Don't be offended or let down if someone says "no"; just move on to the next person.

WHAT DO I SAY? *"Hi. I am a volunteer with Kevin Nicholson for Governor. To get on the ballot and defeat Tony Evers, we need citizens like you to sign our nomination papers. This is not an endorsement – but your signature helps get Kevin onto the ballot. Will you sign here, please?"*

You don't have to use these exact words. Find a pitch that works for you! But make sure you read through the guidelines on the back of the nomination page.

WHAT IS THE GOAL? The campaign needs to submit 2,000 to 4,000 signatures by June 1, 2022 to be eligible to be on the ballot.

WHAT IF OTHERS WANT TO HELP? It's always good to have more help! Please feel free to recruit others in our mission to collect signatures. Set a goal of at least one page.

WHAT DO I DO WITH SIGNATURES I'VE COLLECTED? Send them to the campaign as you collect them (full or mostly full pages). We need all pages mailed to the campaign by May 20, 2022. Mailing address: Nicholson for Wisconsin, PO Box 454, Hartland, WI 53029.

WHAT IF I HAVE MORE QUESTIONS? Get in touch with your Nicholson for Wisconsin campaign contact, or email us at info@nicholsonforwisconsin.com.

THANK YOU FOR YOUR HELP! We are grateful and we all appreciate your willingness to join us as we *Fight for Wisconsin!*